

BUILD AN INTERACTIVE AUDIENCE OF STREAMING, SCREAMING FANS.

SOCIAL ENTERTAINMENT

Today's audiences are far from passive. They chat and tweet and "Like" and share. To stand out in the space, buck traditional one-way platforms and let Watchitoo give your fans a front-row, true collaboration experience.



Social Interactive TV

You're a major TV network and each new show you promote walks the line between cutting-edge and cancellation. You need fan-facing solutions that allow viewers to consume your content in paradigm-shifting ways. With a fully embeddable collaboration platform you can skin to match your brand, Watchitoo offers a broadcast-quality viewing experience that keeps hundreds of thousands of fans on your site longer, chatting, tweeting and Facebooking for instant word of mouth.

Features

-  Fully Embeddable
-  Innovative Staging Area
-  Hefty Analytics
-  Multistreaming Collaboration
-  Record & Edit Functions
-  Scalable Technology
-  Social Media Promotion
-  Optimized Aesthetics
-  Brandable Platform

Live Events

As a brand sponsor of the U.S. Open, you host a live chat with the finalists, skinning our platform and embedding it on your company's Facebook page to gather hundreds of thousands of tennis lovers around your brand. Fans interact from across the globe in real time, providing their own play by play via text chat while the athletes take audience questions. Celeb-hosted or user-driven, live events on Watchitoo engage your audience like never before.

BUILD AN INTERACTIVE AUDIENCE OF STREAMING, SCREAMING FANS.

</> Engage on Any Site

Watchitoo's platform is embeddable on any site, even Facebook, so you can easily engage with your community by pasting in provided code to match your brand.

👤 Prep Your Guests

During live events, hosts can move individual audience members to our Green Room to prep them in a private chat, then send them back to the live stream at will.

📊 Full Event Analytics

After-event stats help sharpen future marketing campaigns. Our analytics suite provides real-time fan profile data, shared content, entry points and more.

📹 Multi-Cam Control

Simultaneously present your event from every angle using multiple camera feeds. True collaboration lets you interact with attendees around rich, real-time content.

📽 Record with Ease

Document events from start to finish with high-quality recording functions. Edit your file then download it to share with your fan base for anytime playback.

🌐 Extend Your Reach

Our Web-based platform supports audiences that easily scale into the hundreds of thousands, for celeb panels, sports, town halls and other brand-building live events.

📱 Social Share

Drive viewership with integrated social media tools for fans to update their Twitter and Facebook feeds directly from Watchitoo while gathered around your content.

📺 Optimized Aesthetics

Our intuitive Layout Manager rearranges screen elements each time someone enters the stream, making the most of screen space so your event looks its level best.

🏷 Easy Integration

White-label our skinnable player to match your all-important brand. Easily create a sticky online environment that fans the world over will want to tweet about.



About Watchitoo

Watchitoo is the first multistreaming video collaboration platform fully embeddable on any site — ideal for those who want to engage their audiences and online communities in dynamic, brand-boosting ways. With no software to download, hundreds of thousands of participants can instantly gather and interact around rich media in real time.

Visit watchitoo.com for more information or call 212-354-5888 to speak with a knowledgeable Watchitoo representative.